



AXLE & GEAR

Performance Sponsorship Application

G2 Axle & Gear receives multiple sponsorship applications a day. Sponsorship is directly correlated with the level of exposure that your vehicle can offer G2 Axle & Gear during the first sponsorship year. This exposure includes magazine and news placement, media events, races, tournaments, etc. To fully process your application, please fill in ALL related fields on this application. Also, provide a full proposal on what you and/or your organization can provide in exchange for product sponsorship along with your photos of the vehicle. For consideration, we must have your completed & signed sponsorship form. Submit completed application, formal proposal and project rendering or high-resolution photo to Sponsorship@tmgroupusa.com (Please allow 4-6 weeks for processing – sponsorship is not guaranteed)

Submission Date: _____

Company Name: _____ Requesting Party: _____

Contact: _____ Title: _____

Email: _____ Website: _____

Phone: _____ Fax: _____

Shipping Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Can this address accept pallet deliveries? Yes No

*(Please note: *NO P.O. Boxes - In the event of approval and order processing, if products are returned, you are responsible for all shipping costs.)*

VEHICLE INFO:

Is your vehicle: Show Project Race

Project Name (If Applicable): _____ Color: _____ 4WD 2WD

Vehicle Make: _____ Model: _____ Sub Model: _____ Year: _____

Vehicle Bed Size (If Applicable): _____ Cab Size (If Applicable): _____

Will the requested product be visible? Yes No GAS DIESEL

Have you been sponsored by G2 Axle & Gear in the past? Yes No If yes, when? _____

Vehicle home location: City: _____ State: _____ Zip: _____

CURRENT SPONSORS: *(Please include phone numbers)*

Company: _____ Product: _____

Contact: _____ Phone: _____

Company: _____ Product: _____

Contact: _____ Phone: _____

Company: _____ Product: _____

Contact: _____ Phone: _____

(Feel free to attach additional documentation)



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PRODUCT(S) REQUESTED:

G2 Axle & Gear will provide production components only. Modifications are the responsibility of the builder.

Please provide complete Part Numbers using the G2 Axle & Gear catalog, visiting www.g2axle.com or call a tech at 1-310-900-2687. We are not responsible for incorrect orders.

Qty	Part Number – Must Provide	Description
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

(If needed, attached additional parts by providing Quantity/Part Number/Description in the same format as above)

VEHICLE DISPLAY and G2 AXLE & GEAR RECOGNITION:

G2 Axle & Gear is committed to supporting automotive/motorsports enthusiasm and increasing awareness of our products through multiple advertising/marketing channels. Please indicate your commitments for vehicle placement in shows/events:

Must provide confirmed booth numbers, if applicable.

Event Name: _____ Date: _____
 Location: _____ # Spectators: _____ Booth & Booth #: _____
 Event Name: _____ Date: _____
 Location: _____ # Spectators: _____ Booth & Booth #: _____
 Event Name: _____ Date: _____
 Location: _____ # Spectators: _____ Booth & Booth #: _____
 Event Name: _____ Date: _____
 Location: _____ # Spectators: _____ Booth & Booth #: _____

(Please attached additional events, if applicable)

MULTI-MEDIA CONTENT:

I/We will provide G2 Axle & Gear multi-media content and full-use rights on this project in the following categories:

Check all that apply:

Photography: ___ Installation ___ Vehicle ___ Vehicle on Display ___ On Road/Track ___ Racing
Video: ___ Installation ___ Vehicle ___ Vehicle on Display ___ On Road/Track ___ Racing
Print: ___ Installation ___ Vehicle ___ Vehicle on Display ___ On Road/Track ___ Racing



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PRINT, DIGITAL OR VIDEO CONTENT:

The vehicle(s) build is committed to appear in print, digital or video publications/productions within the next year:

Title: _____ Date: _____ Page/Time coverage: _____

Organization: _____ Contact Name: _____ Phone: _____

Title: _____ Date: _____ Page/Time coverage: _____

Organization: _____ Contact Name: _____ Phone: _____

Title: _____ Date: _____ Page/Time coverage: _____

Organization: _____ Contact Name: _____ Phone: _____

(Feel free to attach additional documentation)

EDITORIAL RIGHTS:

I/We will provide our/the editorial content digitally to G2 Axle & Gear and grant the following use rights – post publication release date:

Editorial Re-Use: Full Re-Print Limited Re-Print Full Web Posting Limited Web Posting N/A Please explain any limitations: _____

SOCIAL MEDIA:

I/We will be sharing photos, detail and conversations regarding the sponsorship, build process, complete vehicle, etc. on social media sites within the next year. Please make use of the following hashtags applicable to supplied product:

/G2Axle

/G2Axle

/G2 Axle & Gear

#G2Axle&Gear #G2Axle #G2 #G2USA #teamG2 #G2Core44 #Core44 #G2ringandpinion #G2frontaxle #G2rearaxle #G2axleassembly #G2gears #G2Brute #G2differentialcover #G2differentials

Site/Page Name: _____ Audience Size: _____ Post Quantity: _____

Site/Page Name: _____ Audience Size: _____ Post Quantity: _____

Site/Page Name: _____ Audience Size: _____ Post Quantity: _____

Site/Page Name: _____ Audience Size: _____ Post Quantity: _____

* PLEASE ATTACH A FORMAL PROPOSAL WITH VEHICLE RENDERING OR PHOTO

In exchange for product sponsorship, G2 Axle & Gear requires the following be provided once the product has been received and installed. If these commitments are not met we cannot provide further sponsorship.

- A minimum of four (4) photos to be provided to G2 Axle & Gear for use in advertising, public relation efforts, social media or promotional use within two (2) months of receipt. Photos should include G2 Axle & Gear logos, product, etc.
- Placement of at least two (2) G2 Axle & Gear decals on the vehicle (Vector art files will be provided to you -The trademarked G2 Axle & Gear logo cannot be altered without permission from Transamerican Manufacturing Group)
- Display of product literature when appropriate at events (supply upon request)

I and/or my company agree to the above in exchange for product sponsorship.

Signature: _____ Date: _____